



IkoVe Startup Nursery
1330 Kinnear Road, Ste. 200 | Columbus, OH 43212 USA
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Creative Specialist

Full-Time – Columbus, OH

Job Post: May 7, 2019

Position Summary

Our firm bridges the gap between entrepreneurial ideas and venture capital partners. We are seeking a Creative Specialist for our close-knit team which has its home near OSU's main campus.

IkoVe is seeking a Creative Specialist to support the branding and marketing content for its current portfolio companies. This is an excellent opportunity for someone who enjoys working with start-ups and likes a fast-paced environment. The core duties involve content development and management with some web and video applications work as needed.

Primary Responsibilities

- Design brand concepts and marketing materials (including logos, websites, packaging, etc.) for current and new portfolio companies.
- Collaborate with project members to help launch companies and technologies
- Develop wireframes and build out websites for portfolio companies
- Assist in branding projects for IkoVe (including social media graphics, marketing material and merchandise).
- Develop creative names and conduct trademark research for new products and companies in the pipeline.

Education

Bachelor's Degree in Graphic Design, Visual Communication Design, or similar field

Qualifications and Skill Requirements

- Time management skills that allows a quick turnaround for project deliverables and ability to prioritize these tasks as well.
- Experience in creating brand standards and providing logos, colors, fonts, and other branding files to clients.
- Experience in social media content management, and familiarity with platforms such as Facebook, Twitter, Instagram, and LinkedIn.
- Capable of designing and producing promotional items such as banners, notebooks, clothing, etc.
- Capable of supervising creative-based interns and managing their project pipelines.
- Proficiency in Adobe Illustrator, InDesign, Photoshop, and Acrobat (Experience in Adobe Premeire Pro and After Effects would be a plus)
- Proficiency in Microsoft Word and PowerPoint